

## What is Startin' School in Style?

**Startin' School In Style (SSIS)** is a non-profit organization giving underprivileged Norristown girls, grades K to 12, an opportunity to shop for and receive, at no cost, up to three complete outfits, including accessories, for the start of the new school year. It was conceived by a group of Blue Bell neighbors upon hearing that many Norristown girls are forced to go to school in the same clothing every day.

SSIS collects *gently worn* and new outfits from concerned families and merchants in the Blue Bell-Norristown area to create an inventory to give the girls a unique self-selecting shopping experience. The girls select and coordinate their own outfits in a mall-like environment at the Mercy Suburban Outreach Family Practice Center, 530 Church Street in Norristown. This year the SSIS shopping event will be held Saturday, August 16th and Sunday the 17th.

\*SSIS is a non-profit organization, in conjunction with St. Helena Church, Blue Bell, PA and Family Practice Medical Center, Norristown, PA

## Helping girls Start School In Style starts August 16 & 17<sup>th</sup>



### DROP-OFF INFORMATION

#### **Plymouth Meeting Mall**

*SSIS has a storefront located on the first level of the Plymouth Meeting Mall near Boscov's.*

**For more information contact Melodye or Anne Zaplac  
Melodye\_Zaplac@hsb.com or call 484-582-1818**



YOU CAN MAKE  
A REAL DIFFERENCE  
IN THE LIFE  
OF A YOUNG  
NORRISTOWN  
GIRL.

